



# Ursula Saqui

Ph.D.

## Contact

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📍 Culinary Solutions Centers, LLC

🌐 [www.ChefCyndie.com](http://www.ChefCyndie.com)

## Education

- Ph.D., Purdue University: 2003
- MS, Purdue University Calumet: 2000
- BS, Millsaps College: 1994

## Summary

Dr. Ursula brings over 15 years of experience providing research, evaluation, marketing, and consulting in the following industries: healthcare, retail, technology, telecommunications/media, mental health, human services, higher education, consulting/coaching, nonprofit, utilities, and outdoor recreation, with a special focus in school nutrition.

## Professional Experience

K-12 Team Researcher and Consultant  
Culinary Solutions Centers, LLC

*2008 – Present*

- Responsible for identifying and evaluating the outcome of project deliverables and conducting market research and communicating results to clients.
- Sample projects include technical reports for organizations such as ICN and Urban School Food Alliance, market research for new product development in school nutrition for an industry association, training evaluations for North Carolina K-12 Culinary Institute and Virginia Summer Manager Workshops, and time and motion study for foodservice manufacturer and distributor.

Owner/Lead Researcher and Copywriter  
Saqui Research, LLC

*2003 – Present*

- Research: Seasoned researcher with a background in psychology/research methods. Acknowledged for creating assessments, conducting market research across various fields, and creating visual representations of findings.
- Training /Course Development: A background in academia/higher education, corporate training, and policy and procedure development. Adept at streamlining processes by creating research-based training that is fine-tuned to the needs of specific audiences. Skilled at designing learning and development resources that span multiple modalities.
- Writing: Supporting organizations by directing content on a wide range of topics while meeting the requirements of various genres, including technical reports, social media posts, journal articles, book chapters, and email marketing.

## **Previous Professional Experience**

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- Lecturer/Visiting Assistant Professor, Purdue University  
Calumet, Hammond, IN (18 yrs)